

Pastoral Council Minutes

December 6, 2018

Time: 6:45 pm Location: SFC Hall

Attendees:

Staff

<input checked="" type="checkbox"/>	Fr. Nathan Reesman	<input checked="" type="checkbox"/>	Katie Schaitberger	<input type="checkbox"/>	Jan Kolb
<input checked="" type="checkbox"/>	Fr. Andrew Infanger	<input checked="" type="checkbox"/>	Rick Doll	<input type="checkbox"/>	

Immaculate Conception

<input type="checkbox"/>	Catherine Yekenevicz (Trustee)	<input type="checkbox"/>	Lloyd Uelmen	<input type="checkbox"/>	Sue Nygaard (Chair)
<input type="checkbox"/>	Jacqueline Wulff	<input type="checkbox"/>	Mary Swosinski (Trustee)	<input type="checkbox"/>	
<input type="checkbox"/>	Jean Franke	<input type="checkbox"/>	Mike Falkner (Vice Chair)	<input type="checkbox"/>	
<input type="checkbox"/>	Kris Deiss (Secretary)	<input type="checkbox"/>	Rafael Vela	<input type="checkbox"/>	

Saint Frances Cabrini

<input checked="" type="checkbox"/>	Anne Marie Danaher	<input checked="" type="checkbox"/>	Greg Jashinsky (Vice Chair)	<input checked="" type="checkbox"/>	Mary Herdrich (Trustee)
<input checked="" type="checkbox"/>	Dave Gugg	<input checked="" type="checkbox"/>	Joe Vespalec (Chair)	<input checked="" type="checkbox"/>	Randy Lucka
<input checked="" type="checkbox"/>	Dave Kohlmann (trustee)	<input checked="" type="checkbox"/>	Lisa French	<input checked="" type="checkbox"/>	Sara Sauer
<input checked="" type="checkbox"/>	Dave Zimbal	<input checked="" type="checkbox"/>	Lynn Corazzi (Secretary)	<input type="checkbox"/>	

Joint Meeting Topics:

- Opening prayer
- Approval of minutes
- Guest presentation and Q and A with Our Sunday Visitor representative and Initial Discussion on OSV materials and SFC stewardship

The Our Sunday Visitor (OSV) representative walked Council through a presentation for a proposed new approach to running an annual campaign in terms of both messaging to parishioners and how the appeal is managed. OSV has a proven record of success by developing a theme that communicates “a parish that meets needs” instead of “a parish that has needs”. This approach is built around the reasons why people give: 1) Believe in the mission, 2) High regard for leadership, 3) Believe the organization is fiscally responsible. The approach can change perspectives from obligated giving to inspired giving.

OSV would manage the majority of the efforts after the messaging is developed, including the email campaign management, tracking of pledges received and summary analysis. In addition to the initial email, OSV provides follow up emails and coordinates a single in-church appeal.

Projected cost is \$20,000. The parish currently spends an estimated \$6,000 on the appeal, plus significant investment in staff involvement. OSV, however, guarantees that all costs will be covered by an increase in actual gifts received, virtually eliminating the risk posed by the higher out of pocket expense.

Council asked the OSV rep a number of questions for additional understanding, some of which required additional follow up. After the OSV rep left, additional discussion focused on the relationship to a new annual appeal message to the mission renewal planned for February. Linking the two activities together offered several benefits:

1. Renew awareness of SFC’s mission
2. Refresh the level of financial commitment from parish members
3. Reinforce the relationship between financial health and mission

Next steps on the OSV discussion will be to discuss with St. Mary's at the January Council Meeting, as they will need to move off WeShare as the system for managing direct contributions.

- Update/reminder about February 16th Saturday meeting

Council members were asked to ensure participation

- Faith and Family Fest donor recipient for 2019

Council discussed a number of recipients and generally supported St. Mary's proposal for Family Promise. Faith and Family Fest raises \$6-8,000. Another proposal was to offer the decision to Holy Angels as a way to build additional support for the event. Fr. Nate and Fr. Pat will consider all input and determine which organization will benefit.

- Questions about Father Nathan's sabbatical

Fr. Nate briefly discussed his July-Sept sabbatical and the plans for providing parish coverage. Council had few questions and offered best wishes.

- Parking Lot Update

The parking lot will be completed next spring as it will need to dry as much as possible since the blacktop was laid at the end of a wet fall. After winter, there is expected to be some buckling that will need to be fixed before the final layer of blacktop can be laid.

Breakout meeting topics: Saint Frances Cabrini

- Council Chairs Meeting Update

Joe Vespalec reported that the 4 Council Chairs met and agreed to have the Chairs of the Human Concerns, Stewardship and Prayer and Worship committees also meet.

- Committee reports - all Committee reports postponed until January
 - Cluster councils
 - Faith Formation
 - Finance
 - Human Concerns
 - Prayer and Worship
 - School
 - Stewardship
 - Together Event Summary – Lisa discussed ideas for jump-starting registration by offering table/seat “gifts” for sale after masses before Christmas. Effort is underway through the school. The event will be held March 2, 2019.

Next meeting: Thursday, January 3, 2019 SMIC

Time: 6:45 pm